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WESTMINSTER CANDLE AND GIFT SHOP EXPECTED TO CLOSE BY THE END OF JANUARY

By the Bay Botanicals, Candle and Gift Shop will be closing it's retail location January 31, 2016

Westminster, MD - 1/1/2016 - Westminster's gift shop By the Bay Botanicals will be closing it's doors January 31, 2016. The 7 East Main Street, Westminster, MD location has served as home to the candle making business for one and a half years while also offering a unique selection of candles, locally made products, and fun and funky gifts all made in the USA to the public. " While we love our faithful customers and community," states owner Michelle Sholund, "we had to make a hard decision. A physical location for customers to smell our candles and shop was a big part of our original plan to help expand awareness about our brand, however we are seeing the need to take this company in a different direction, one we cannot do in this current location."

The two main reasons for this change is the gift shop location needs some tender loving care due to its age to better serve staff and retail customers while at the same time the size of the space is not sufficient to handle the demand the company is expected to encounter come 2016. The new direction the company is expected take includes better office space for e-commerce sales and shipping needs, and a larger area to aid in candle production. By the Bay Botanicals is expected to move into an office/ industrial space in the next two months. "Ultimately we are looking forward to this new change." adds Mrs. Sholund. "After serious evaluation, for the business to grow, the retail space cannot be apart of the plan. It is far better to outsource the retail sales of the candle business to another local retailer so local customers can still buy and smell our candles at a physical store." Additionally, customers can still shop via the business' e-commerce website which will be getting a face lift by the beginning of February.

The store will be holding a liquidation sale to sell all of it's gift stock and some display furniture through January 30, 2016. Visit www.bythebaybotanicals.com or the company's Facebook page for more information about sales prior to the closing date or details about the new location of the business once plans are finalized.

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If you would like more information about this topic, including high resolution photos, or wish to schedule an interview with Michelle Sholund, please call 410-848-3300 or email at bythebaybotanicals@gmail.com. Mailing address is: By the Bay Botanicals, 7 East Main Street, Westminster, MD 21157